

## WHAT IS A SOCIAL MARKET?

A market offering healthy and mostly local products, the social or solidarity market is operated by non-profit organizations that are looking for a fair price of their products, by a balance between the amount offered to the farmer, the amount needed for logistics of the market and the selling price offered to consumers. Solidarity markets are improving the supply of fresh, local and affordable products in Montreal neighborhoods, particularly in the poorest neighborhoods in terms of food supply and socio-economic level.

## OUR MAIN GOAL

Improve accessibility (physical and economic) to fresh fruits and vegetables of CDN residents.

By ensuring access to healthy and varied foods, the project aims to improve the quality of life of residents in the Côte-des-Neiges neighborhood.

## WHY IN CÔTE-DES-NEIGES?

The Côte-des-Neiges neighborhood is a welcoming place for many newcomers. There are people from over 130 different nationalities. The migratory process can lead to situations of transient poverty.

There are specific areas in the neighborhood where, in addition to low-income situations, residents face isolated situations, and so on. Many people living in extreme poverty know little or nothing about their rights, which does not allow them to claim them fully.

Côte-des-Neiges is one of Montreal's neighborhoods with the highest number of children (16,100 children aged 14 and under). Low income can thus have a considerable impact on the whole family and thus increase the chances of living in a climate of food insecurity.



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## Mobile social market

With the participation  
of the UNITED CHURCH  
OF MOUNT ROYAL

If you qualify for Social Market  
Financial Assistance, you will only  
have to pay 30% of the value of fruits  
and vegetables based on last year's  
minimum prices.

Centre intégré  
universitaire de santé  
et de services sociaux  
du Centre-Sud-  
de-l'Île-de-Montréal

Québec



Direction régionale de santé publique

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du Grand Montréal

# 2018 SUMMER SCHEDULE

PLACE	START	END
NELSON MANDELA PARK	9AM	1PM
SAVANA PARK	3PM	7PM
DARLINGTON PLACE	9AM	1PM



JULY							AUGUST							SEPTEMBER							OCTOBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4							1		1	2	3	4	5	6
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31			
														30													

**P.S.** Public markets scheduled after October 15 will be held if temperature permits

## ADMISSION

Each market day, a community worker will be there to proceed with your admission. Bring an

identification card for all your family members and a proof of residence with your name and address on it, (for example a bill from Hydro-Québec, or Bell-Canada, or any official letter). If you qualify for Social Market Financial Assistance, you will only have to pay 30% of the value of fruits and vegetables based on last year's minimum prices. If you are not eligible (too much income) the selling price of fruits and vegetables will be the minimum price set last year minus 10%. Cash only.

## VOLUNTEERING

If you wish to be part of our team please call 514-733-0554 extension 206. We need volunteer at the cash desk, for customer service and volunteer to place fruits and vegetables in display stands.